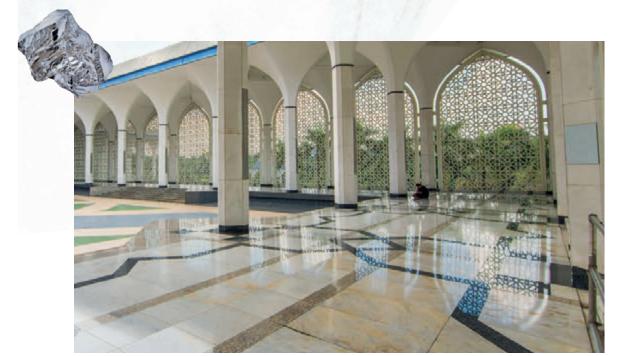




# GLOSS IS NATURES WAY OF PERFECTION PERSONIFIED

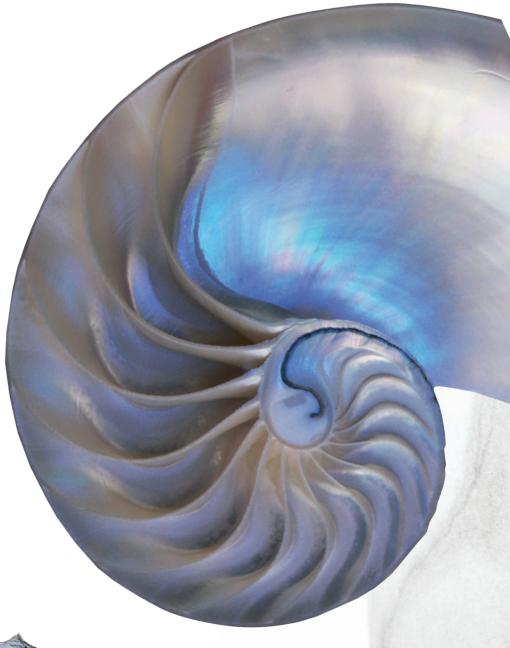
Gloss is one of the finest finishes in a natural evolution of material form as it gives marbles & precious stones its key characteristics.

Its ability to perfectly reflect light makes these materials all the more desirable. The same essences applies in our homes. A high gloss floor symbolizes purity and luxury. It transforms a space to create an area of interest without the use of colour, or texture. It exudes glamour and luxury in the décor space and also makes it look bigger due to its ability to reflect light.







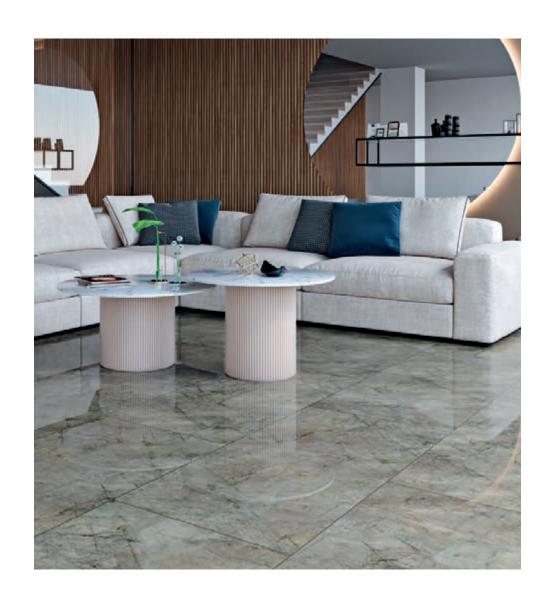




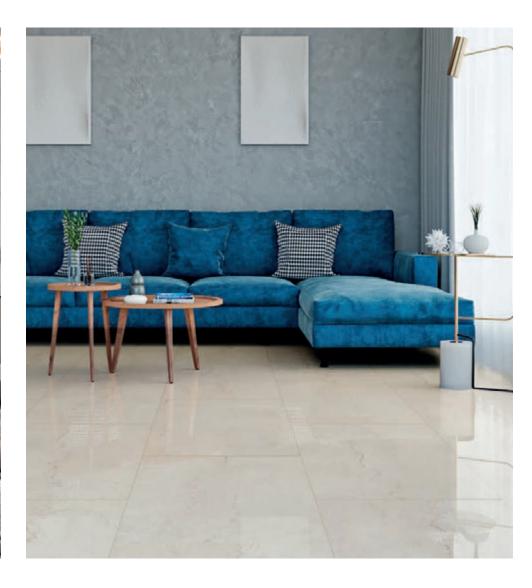
#### GLOSS IN FLOORING

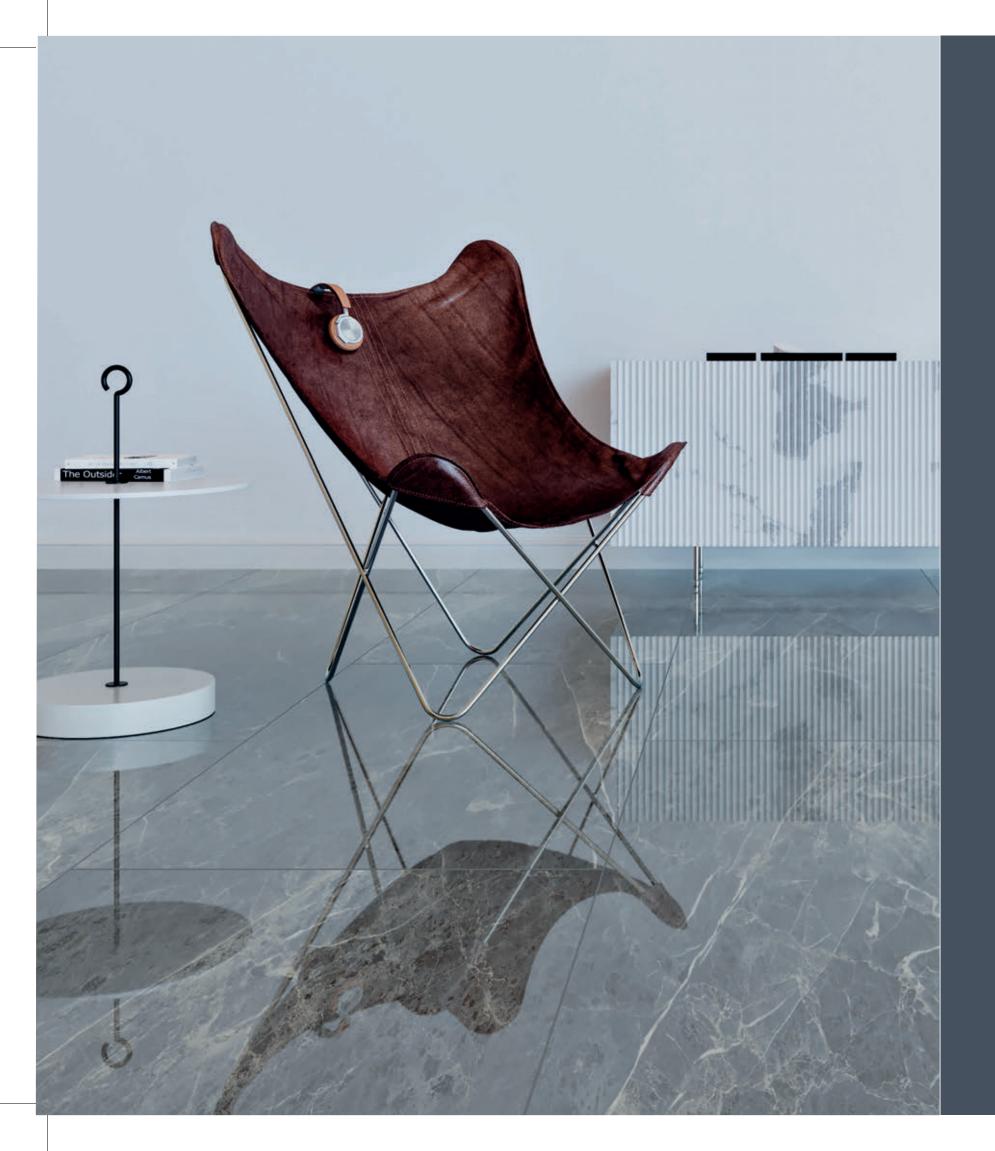
The qualities of glamour and luxury make a high-gloss surface not just an ideal aspiration in the décor space but an epitome of finesse and an embodiment of perfection.

# INTRODUCING









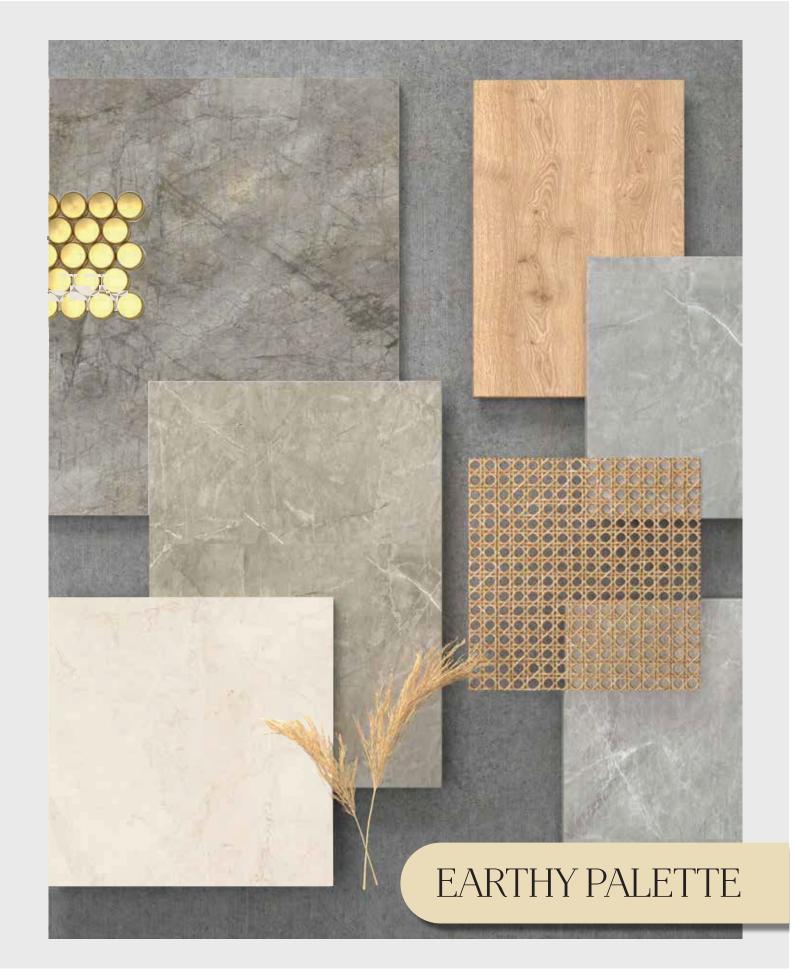
# PÜRGLOSS

The ideal aspiration is now even better. PurGloss comes with a level of gloss that is unmatched allowing it to become a standalone masterpiece in every space. The first ever glossy SPC tiles with a range of designs inspired from the most rarest of marble textures. PurGloss ensures the most elegant and opulent look for your space. Each design of PurGloss warrants a story of it's own.

The high gloss enables sharp light reflections leading to elimination of image distortion creating a seamless and elegant look like never before. Their ability to reflect light effectively enables it to make small rooms appear large, and dark rooms appear bright. Built with a scratch guard, these tiles are the perfect example of a floor that is jaw droppingly beautiful and also durable at the same time. It also comes with additional safety features such as an antimicrobial layer and skid resistance allowing you to be candid and worry free in your space.











### AOSTA MARBLE BEIGE

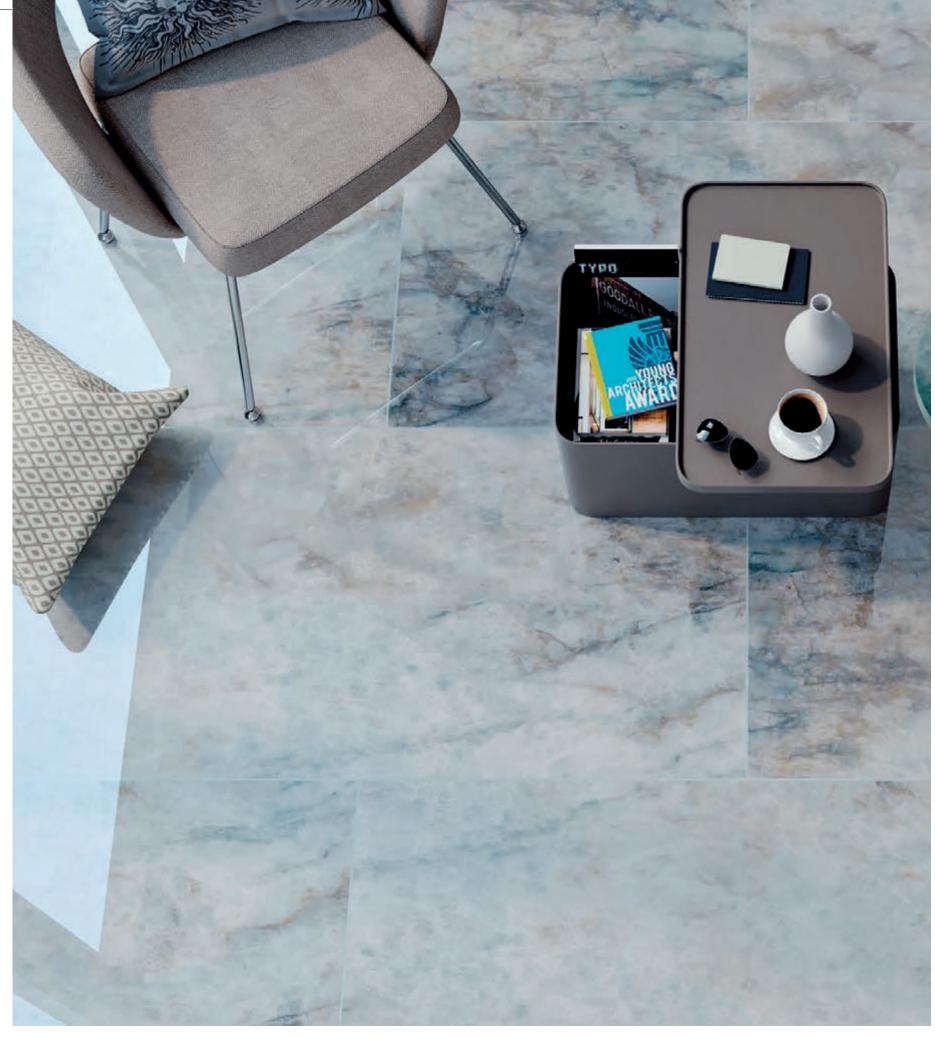
HF001211

Aosta has a brown tone with a dash of beige giving it an earthy & grounded mood. The lighter splashes of grains blend well with all kinds of tones in any interior space.





Applicable for walls





## CRYSTALLITE BLUE

HF001213

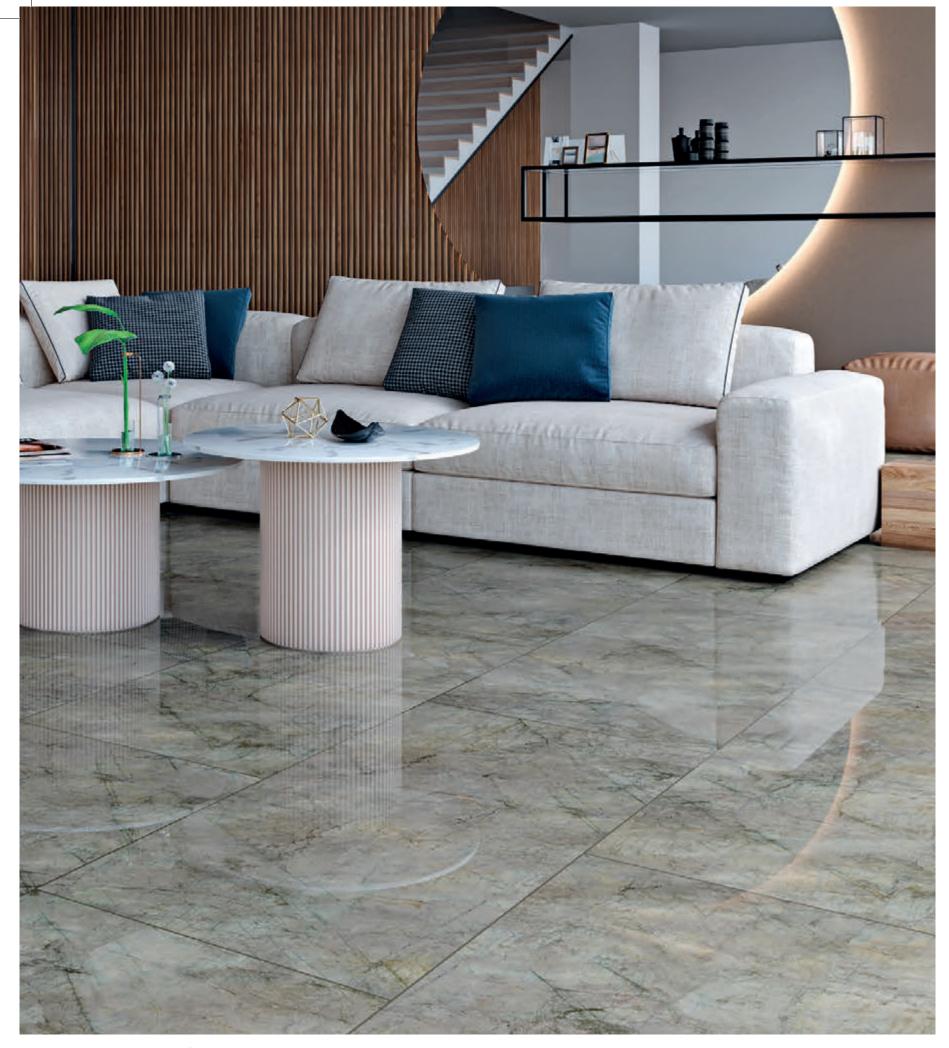
A delicate dull gray gets a fresh makeover with the cool tones, giving the space a sense of serenity. The crystal-lite blue tile design defines luxury, harmoniously. The intricate details of warm and cool tones syncing into each other create a tranquil vibe in the room.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary. eg 11





### GRAY SILVER SKIRO

HF001230

The elegant mood of the space is characterized by a fresh and modern feel, as the clean silver base harmonizes with dark gray patterns, offering unexpected tonal palette contrasts. Subtle pattern play maintains interest while upholding an aura of sophistication.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary.  $\, / \, 13 \,$ 





## BOTTACINO CREMA

HF001222

Bottacino Crema goes well with traditional-style homes. The subtle brown streak patterns and lighter contrasts enliven the overall decor of your space with ultimate sophistication.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary.  $\!\!\!/~15$ 





### PULPIS GRAY

HF001228

The clean gray base and contrasting dark gray slashes complement the tonal palette in unexpected ways. The subtle pattern play to keep things interesting without veering away from the elegance characterizes the mood of the space, which is fresh and modern.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary.  $/\ 17$ 





### AOSTA MARBLE

HF001210

Aosta with its classic white vein details in gray creates an aesthetically subtle yet modern establishment. While the neutral base gives a canvas to explore a variety of combinations, the grains add a subtle contrast bringing in the eccentric appeal.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary.  $\, / \, 19 \,$ 





## GRICIO CARNICO

HF001229

Shades of grey make a classic palette. Gricio Carnico smartly uses these timeless tones which mix well with any kind of interior. The patterns & textures uniquely combine to make the space look like a welcoming retreat.





Applicable for walls

The images used are for illustration purpose only. The actual product appearance may vary. eg 21

Attributes	Vitrified	Welspun Flooring
High Gloss/Polished Finish	<b>⊘</b>	<b>S</b>
Gloss Level 90+	<b>S</b>	
One Day Installation		<b>S</b>
Portability		
Low Weight Product		
Waterproof		
Glue Free		
Scratch Resistant	<b>S</b>	<b>Ø</b>
Skid Resistant	<b>⊘</b>	
Anti Microbial		
Installation Cost	INR 40-50	INR 10-15



Feature	Benefits
Unmatched gloss, for the first time in CnL/SPC	1-day flooring Hassle-free installation by company professionals Can be installed over existing floors Easy to transport, no risk of damage Can replace a single tile too!
Superior Depth of Image (DoI)	No waviness, like in ceramic tiles it Looks just like Marble
Superior Gloss retention	Looks like new for longer, significantly longer
Best-in-class Scratch resistance	than vitrified tiles
Non-porous surface	Superior Stain resistance
Shatter resistant	Better able to withstand daily use, and abuse
Wide assortment of high-end designs	Decorate your home, as per your choice

SPECIFIC	CATIONS
PURG	BLOSS
Thickness	5mm
Cushion Back (IXPF)	+1 mm IXPE
Wear Layer Thickness	0.3mm
Tile/Plank Sizes (Inch)	22"x 44"

PERFORMANCE CLASSIFICATIONS (EN685) 23/32				
TESTING PROCEDURE	TEST DESCRIPTION	TESTING PROCEDURE	TEST DESCRIPTION	
ASTM F925	Resistance to Chemicals	ASTM F510	Abrasion Resistance -S39 wheel	
ASTM F1514	Heat Stability	C1028	Static of Coefficient	
ASTM F1515	Light Stability	EN ISO 24343-1:2012	Static indentation	
ISO 23999	Curling	ASTM F1265	Resistance of impact	
ASTM F1914	Short-term indentation	ISO 4918	Castor Chair	
	Size & squareness by	ASTM F2753	Rolling load	
ASTM F2421	Dial Gauge method	AATCC 134	Electrostatic Propensity	
ASTM E648	Critical Radiant Flux	EN 438-2:2016	Stain test	
ASTM E662	Smoke Density -flaming	Floor Score	SCS Global Services	
ASTM D4060	Abrasion Resistance -S42	SIM Scratch	SIM Scratch	
ANSI A137.1	Dynamic Coefficient of	NALFA 3.4	Stain/Cleanability	
	Friction	EN 13329	Abrasion Resistance	
ASTM D523	Specular Gloss	EN 13893	Friction on Dry Floor Surfaces	
ASTM D2240	Rubber Property - Durometer	EN 16094	Micro-Scratch Resistance	
	Hardness	ISO 16581	Accelerated Wear Test by Chair Le	
ASTM D3359	Measuring Adhesion by Tape	ISO 23999 ASTM F3261	Stability and Curling after Heat	
ASTM D4060	Abrasion Resistance of		Exposure	
	Organic Coatings by the	CPSC-CH-C1001-09.4	Ortho-Phthalate Concentration	

#### **TRADEMARKS & TECHNOLOGIES**



#### FloorNdure™

With FloorNdure™, our hard flooring really go the distance when it comes to strength and durability. And why not? After all, flooring is where the foundation of a home is.



#### **StainProtect**™

StainProtect™ layer is specially designed to offer superior stain resistance, to keep your floor always clean and sparkling.
Now, go and make that splash!



#### Wel-Lock™

Wel-Lock<sup>TM</sup> technology allows the tiles to fit into one another in a unique locking mechanism. This ensures strong locking at the joints and makes installation a quick and effortless process. It also ensures that you get that beautifully seamless look on the floor.



#### **GermiShield™**

Welspun Flooring's Click-N-Lock Tiles\* come with the innovative GermiShield<sup>TM</sup> technology, which restricts the growth of harmful germs or molds on the floor. Healthy homes begin with healthy floors.



#### ScrapeGuard™

ScrapeGuard™ technology uses a layer with special coating, that offers protection to the design underneath from scuffs and scratches meanwhile retaining the look and longevity of the tile. So, you can say goodbye to the everyday scratches and scrapes.



#### **Cushion Back**

Welspun cushion backing provides improved comfort and cushion impact under the foot and makes walking relatively comfortable for heels and hard leather shoes. Also, cushion backing helps reduce tapping sound.

#### OUR PRODUCTS ARE COMPLIANT WITH GLOBAL STANDARDS



























